



News Release

For immediate release

Quesnel, BC
March 13, 2020

Quesnel wins Economic Development Marketing Innovation Award

This week, at the BC Economic Development Association's annual summit banquet, the City of Quesnel won the Economic Development Marketing Innovation Award (community less than 20,000 population) for our Hello, Quesnel – Resident Attraction Marketing Campaign!

With funding through Northern Development Initiative Trust and the Province of BC – Rural Dividend, the City created a campaign to attract new residents to our community, a high priority initiative in the City's Economic Development Transition Strategy.

Check out the campaign here:

Moving to Quesnel

<https://www.quesnel.ca/our-community/moving-quesnel>

Relocation Guide

<http://bit.ly/3aUDh1i>

Resident attraction videos

<http://bit.ly/2TOt2FT>

Economic Development Transition Strategy

<https://www.quesnel.ca/business-services/economic-development/economic-development-transition-strategy>

Media Contact

Teann Fung
Communications Clerk
E: tfung@quesnel.ca
T: 250-991-7475