



Council Highlights February 19, 2019

Lhtako Dene Indigenous Cultural Centre

Alfred Waugh, owner and principal of Formline Architecture, presented an overview of the concept design for the Lhtako Dene Indigenous Cultural Centre. The Lhtako Dene Nation has submitted a grant application to the Investing in Canada Infrastructure program, Rural and Northern Communities stream. If successful, the estimated \$16 million Centre would be built where the Lhtako Dene traditional village site was historically located at the confluence of the Quesnel and Fraser Rivers with 100% of the cost covered by the grant. Council has approved gifting the land to the Lhtako Dene where the proposed Centre is to be built at 11 Johnston Loop, also known as Ceal Tingley Park once funding is in place. The Centre's concept plan includes archival space for repatriated Lhtako Dene and Southern Dakelh artifacts, a 250 seat gathering space which may be used as a community theatre or lecture hall, art gallery for local and indigenous art, gift shop and café, all within the form of a traditional indigenous pit house village structure.

Marketing Initiatives

Council was provided with an update of the City's brand implementation and marketing initiatives. Updates include: 6 new resident recruitment videos are ready to launch, 6 new tourism videos are in production, street banners are to be placed throughout the community in the spring, online and print advertising tactics are underway, and social media channels continue to grow. Additional initiatives include: New City brochure and flat sheets, adventure cards, Travel Guide, community statistical profile and welcome packages for athletes and delegates at events.

Next steps include: attend the Vancouver Outdoor Adventure Show, Global TV promotion, trail map along with mountain bike tourism campaign, seasonal tourism emails to subscribers, Relocation Guide, interactive itinerary builder on tourism website, social media contests, a new event working with BC Ale Trail, and marketing materials to encourage housing development.

Northern Development Initiative Trust – February 2019 Grant Intake

Council approved City staff submitting grant applications to the Northern Development Initiative Trust for the February 2019 intake for the following:

- Marketing Initiatives: Quesnel & District Museum and Archives Website
- Marketing Initiatives: Photography, Itinerary Builder, and Trail Map
- Marketing Initiatives: Explore Cariboo 2019-2020
- Capital Investment Analysis: Shiraoi House Utilization
- Community Halls and Recreation Facilities: South Hills Park Trail Development
- Community Halls and Recreation Facilities: West Fraser Centre Air Conditioning.

Bylaw

- 1863 – Cannabis Zoning Amendment – Retail Outlets and Production Facilities – Final Adoption

Next Meetings

- 6 pm – February 26, 2019 - Regular Council Meeting
- 6 pm – March 5, 2019 – Regular Council Meeting